



DISCONTTOOLS

DISCONTTOOLS PMB

Brussels, 29st of November 2017

Belgian Federal Public Service Health, Food chain safety and Environment



Agenda

1. Approval of the Agenda
2. Results user survey
3. Website statistics
4. New website
5. Discussion on dissemination

COFFEE BREAK (11:00-11:30)

6. DISCONTTOOLS activities
7. Budget and funding
8. SIRCAH
9. Next meeting & AOB

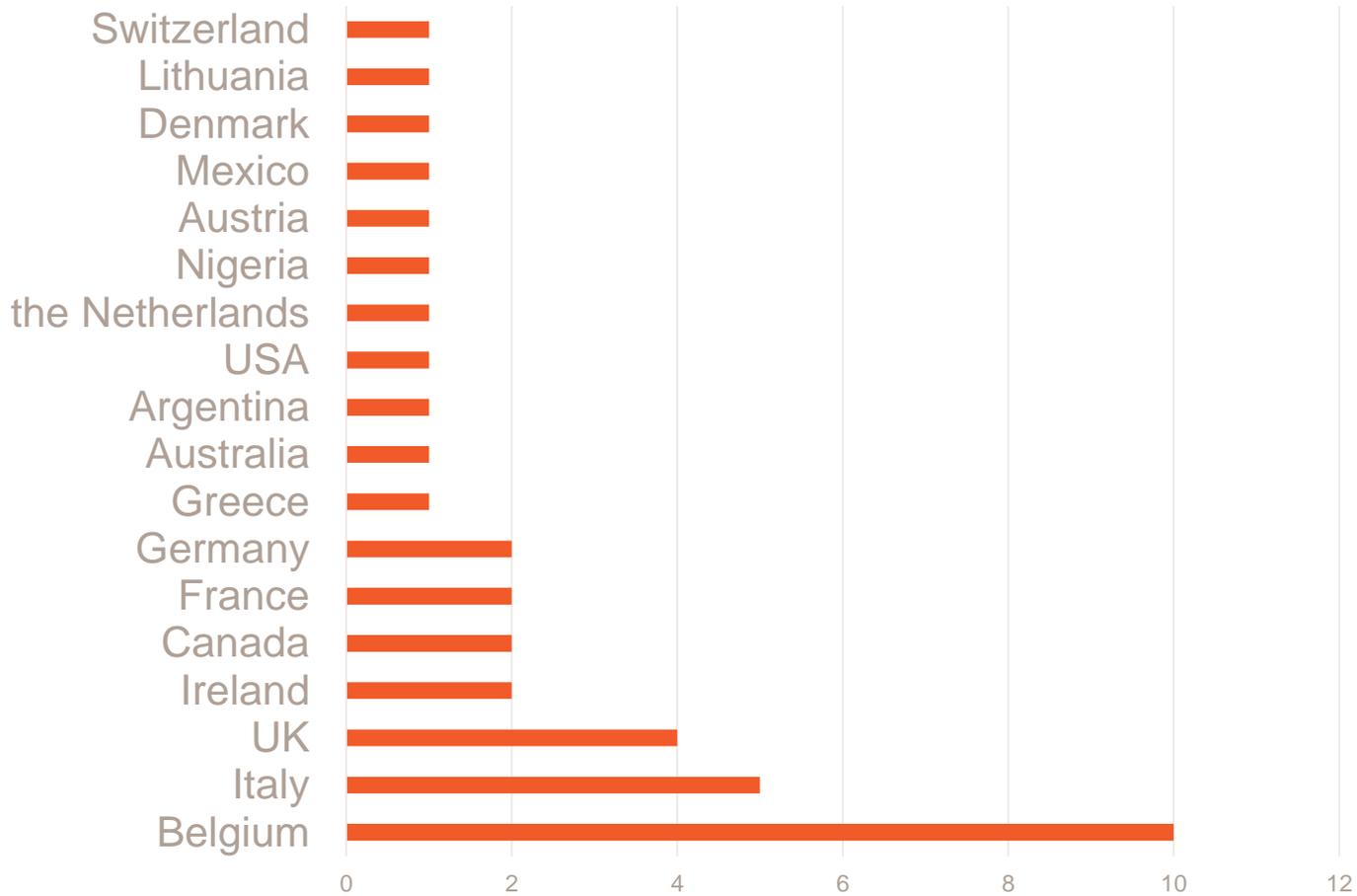
LUNCH (13:00)

Agenda

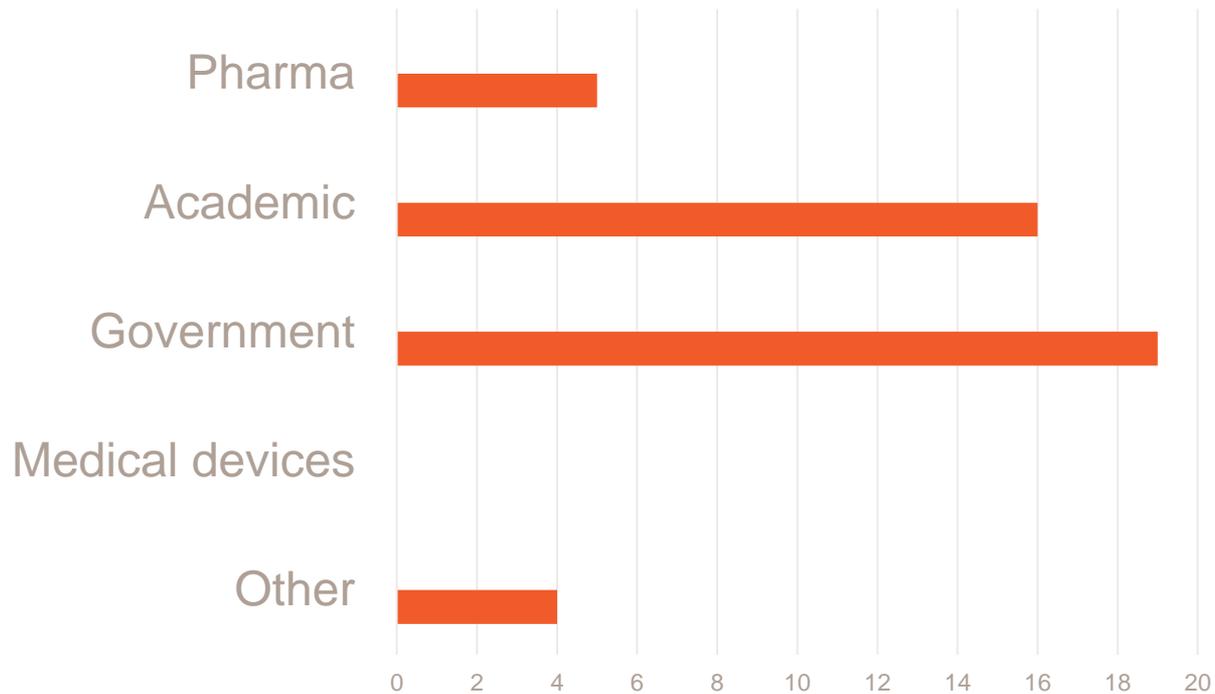
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44 respondents with global representation (former survey 33 respondents)

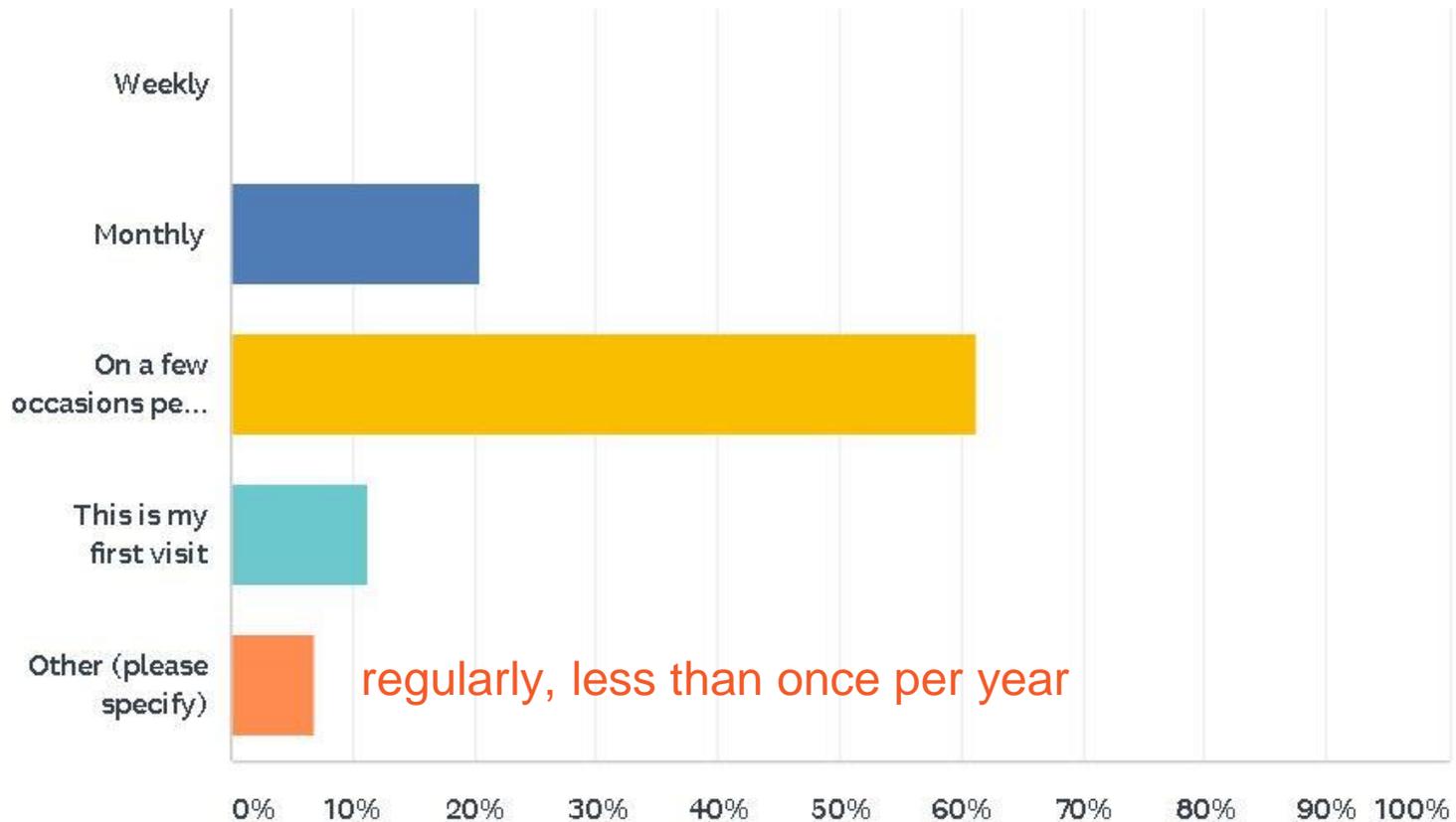


Sector

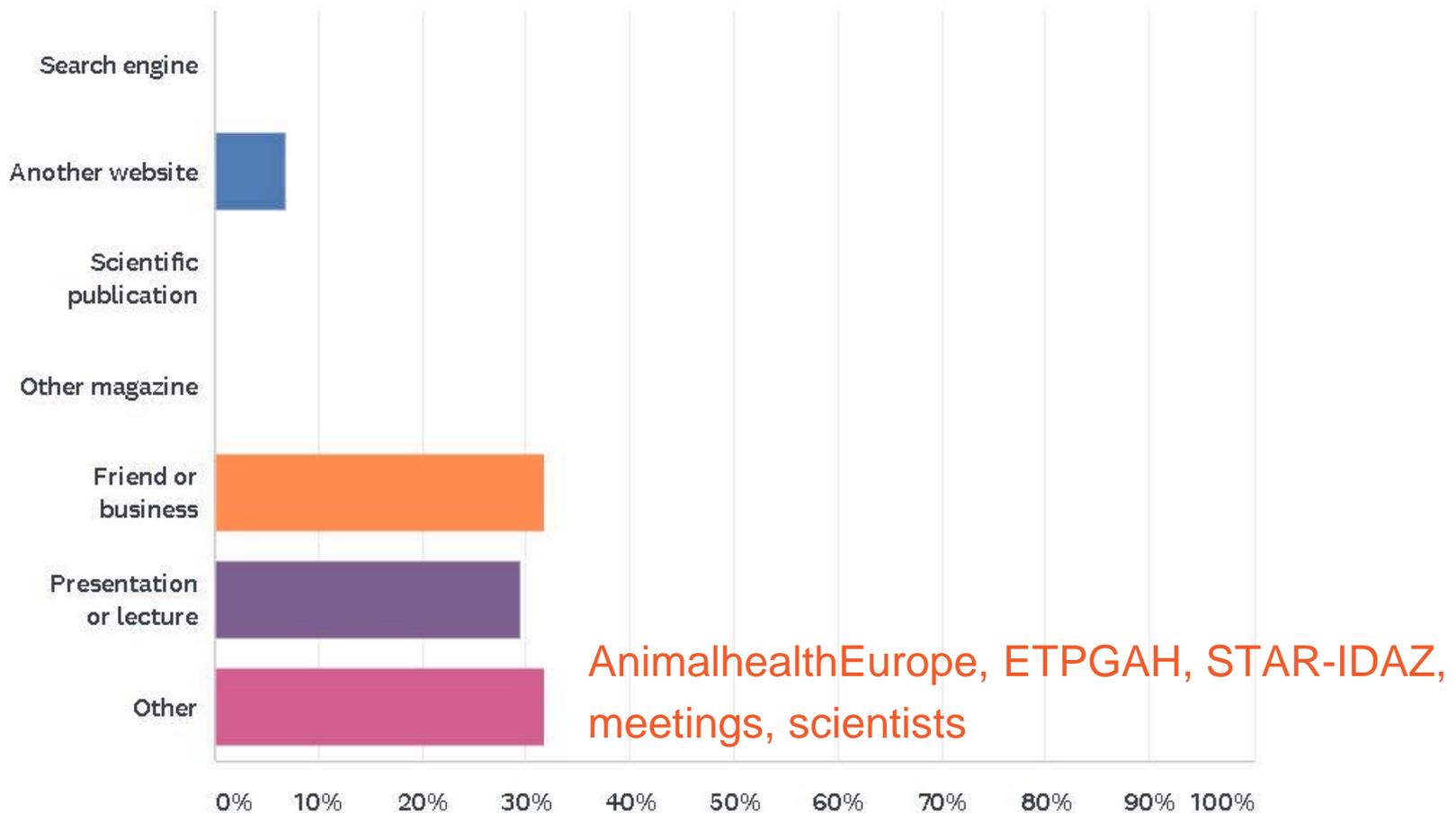


- Other: research council, consultancy

How frequently do you visit the site?



How did you first hear about the site?

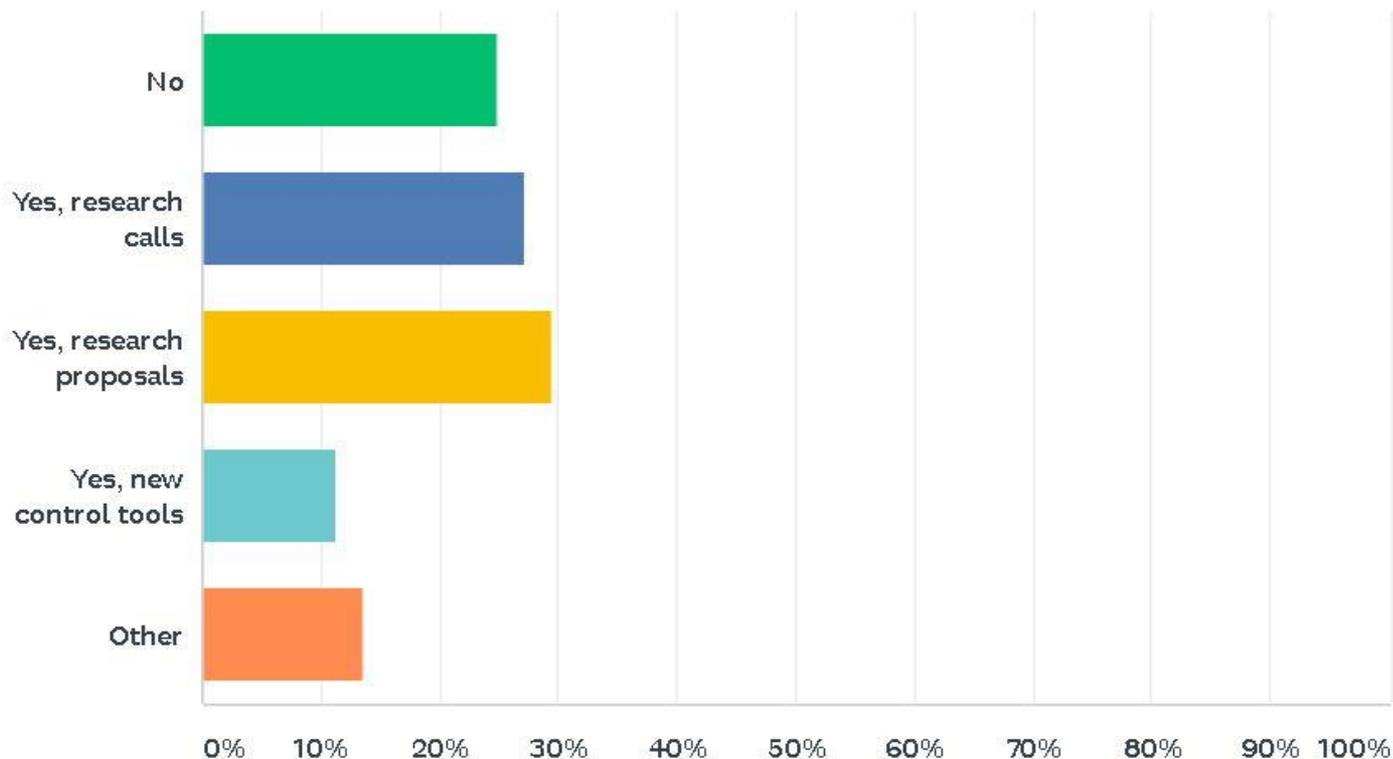


Main reasons for visiting the site?

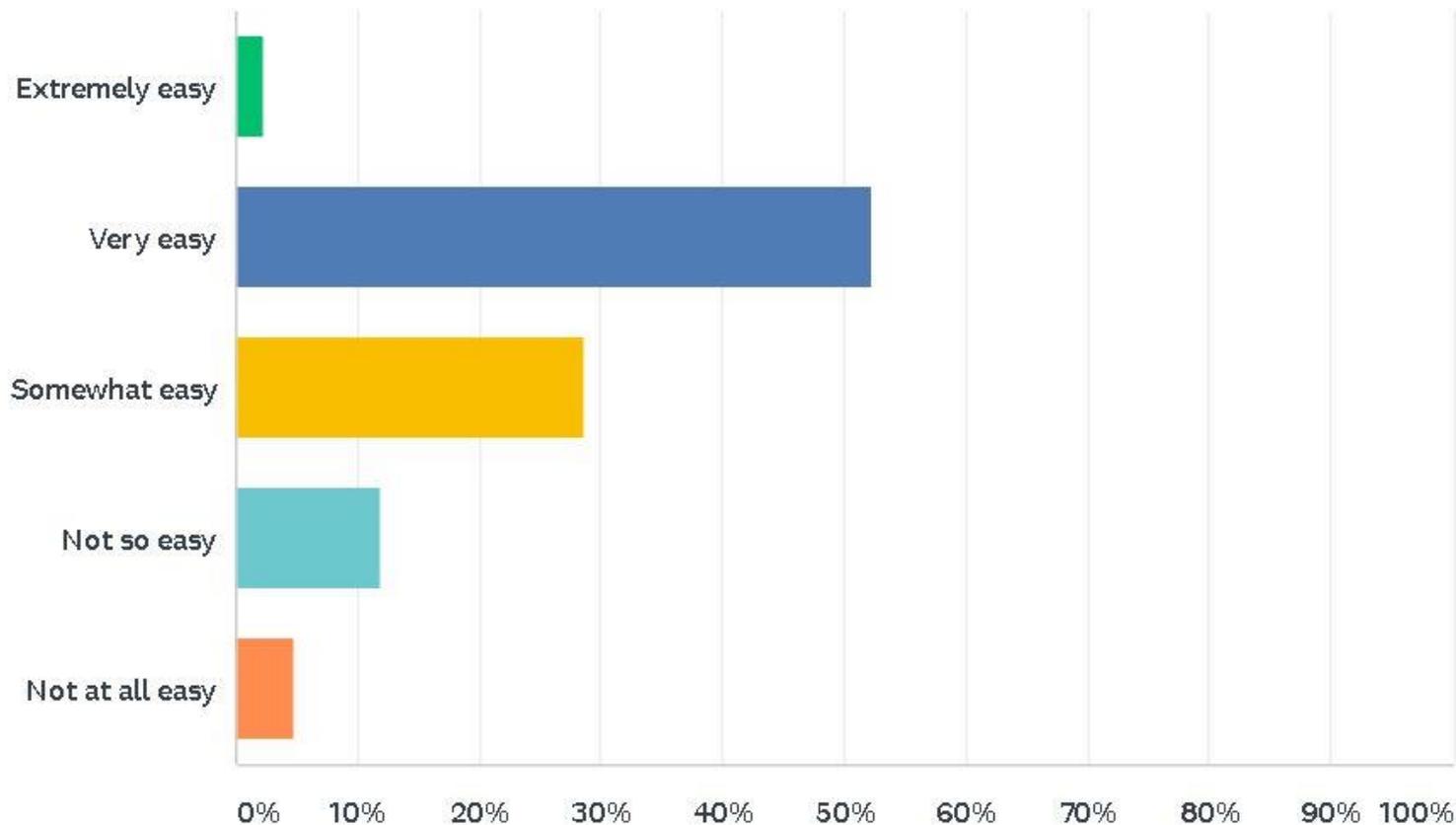
Reason	%
To identify research gaps	59
To increase my general knowledge on a disease	54
To look up disease characteristics	49
To rank diseases in importance	49
To develop a research strategy	34
To understand socio-economic impact of diseases	32
To prepare lectures or presentations	24

Comment: to keep up to date with DISCONTTOOLS activities

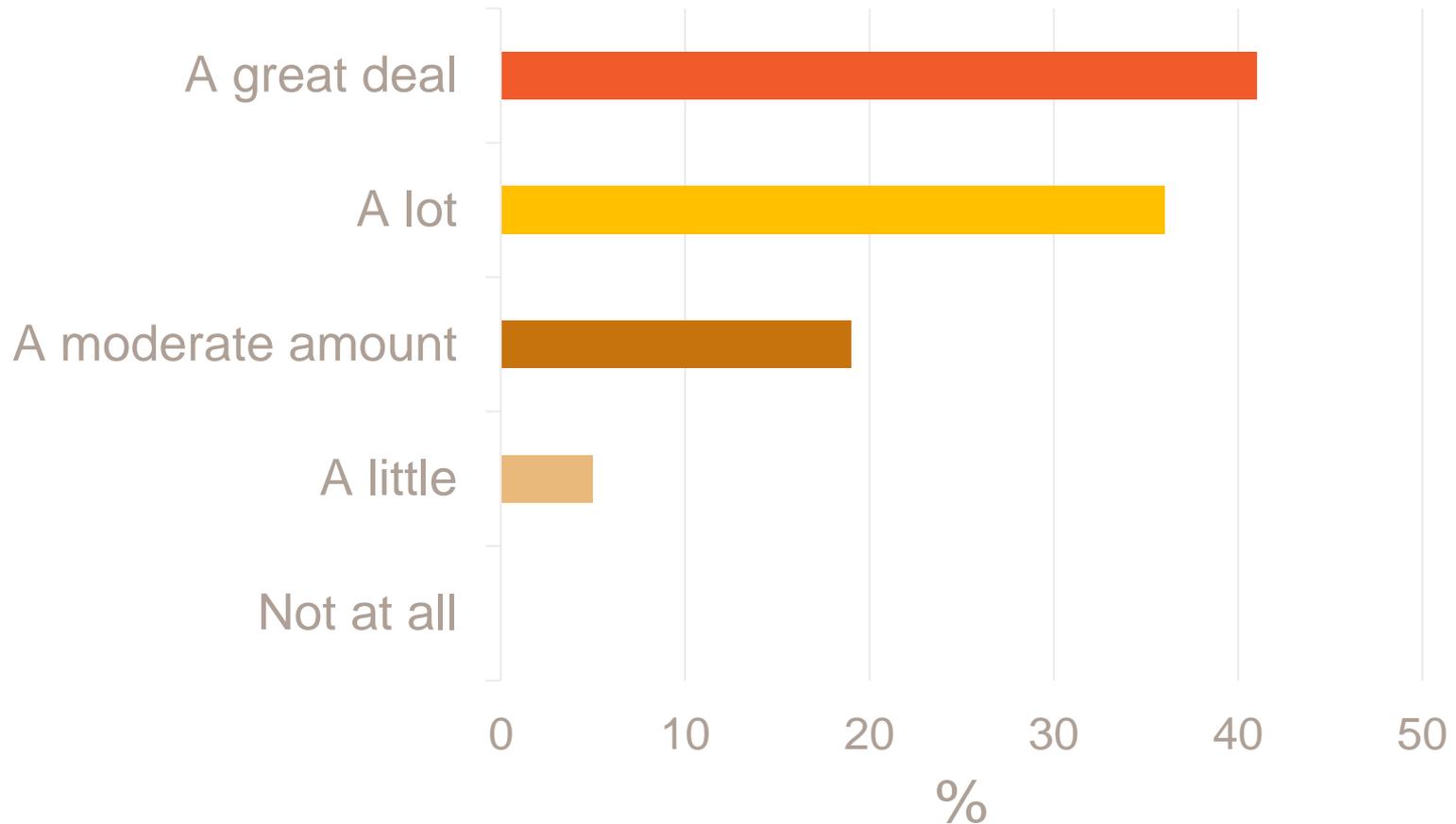
Did the database help you to develop or evaluate new research calls, research strategies, proposals or control tools?



How easy was it to find what you were looking for?



How much do you trust the information?



How likely would you recommend our site to a friend/colleague?



DETRACTORS (0-6)	PASSIVES (7-8)	PROMOTERS (9-10)	NET PROMOTER® SCORE
21%	26%	53%	33
9	11	23	



What would you most like to see improved? (1)

- Better explain aims, deliverables, governance, ...
- Better search engine and flexibility of the search according various criteria
- Include links to related sources: OIE, ECDC, Santé, EFSA, ...
- One Stop shop for disease information
- Breadth and scope of the gap analysis: more specific info on available products/products in pipeline. Little info on research priorities.



What would you most like to see improved? (2)

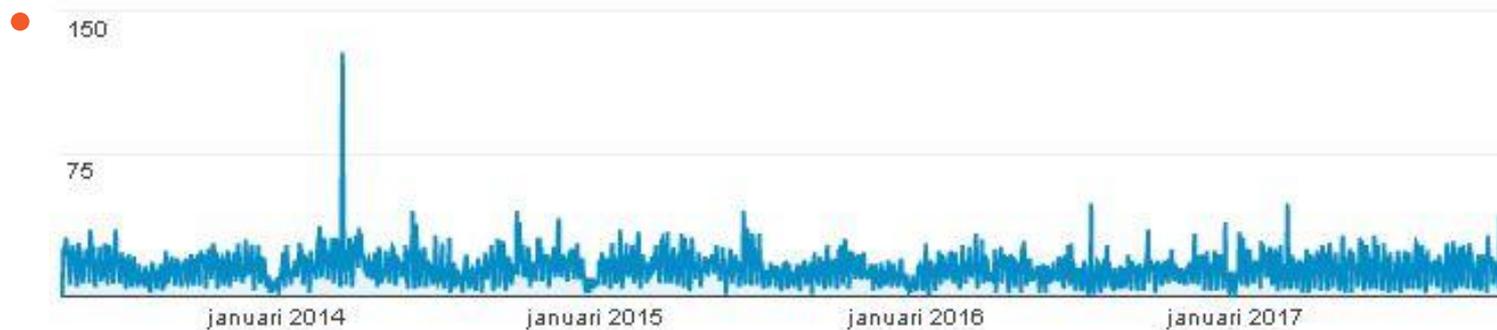
- Visibility. Too few people (including students) know of this database.
- More connection/relevance with/to EU calls

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Overall (since 1 May 2013)

- 24,195 sessions (450 / month)
- 18,781 users
- 65,077 webpages
- Mean session time 2:12
- 78% new visitor / 22% returning visitor



Overall (since 1 May 2013)

1.	 United Kingdom	2.503 (10,35%)
2.	 United States	2.466 (10,19%)
3.	 Belgium	1.819 (7,52%)
4.	 Germany	1.146 (4,74%)
5.	 India	1.076 (4,45%)
6.	 France	1.028 (4,25%)
7.	 Italy	1.024 (4,23%)
8.	 Spain	944 (3,90%)
9.	 Netherlands	656 (2,71%)
10.	 Ethiopia	585 (2,42%)

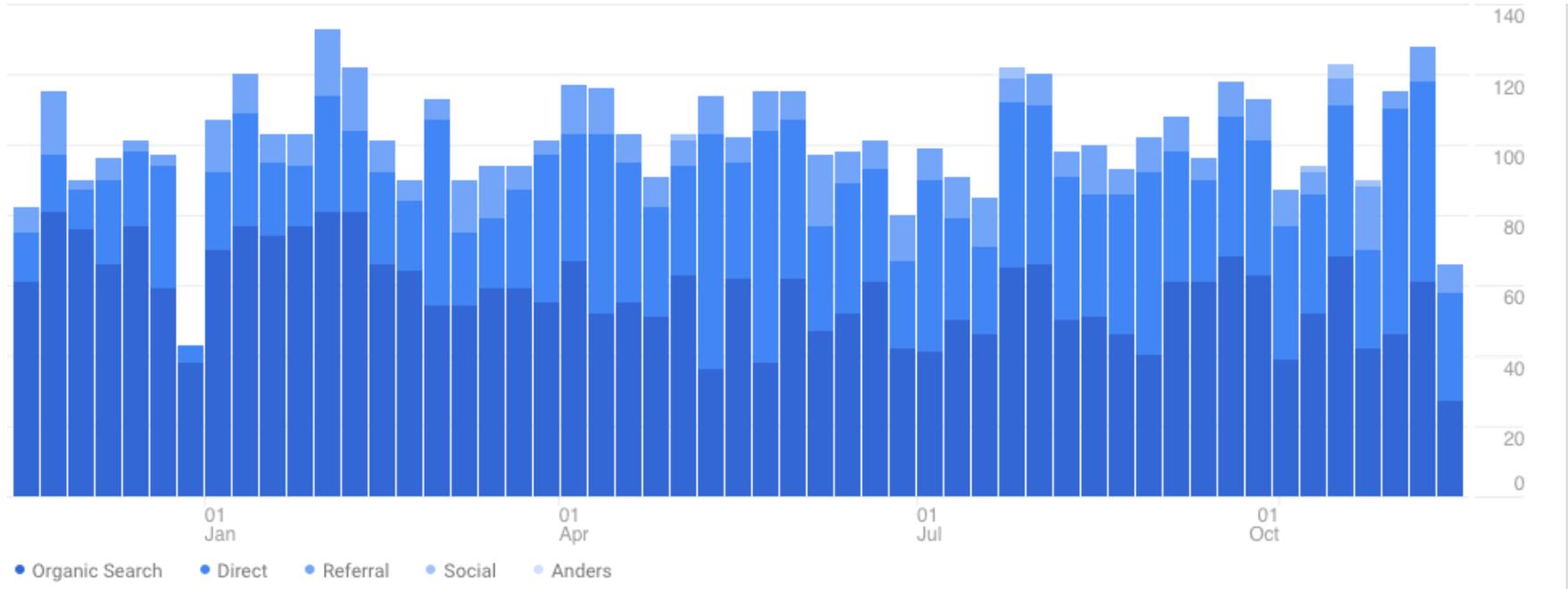
Last year (since 1 November 2016)

- 5,351 sessions (446 / month)
- 4,096 users
- 15,538 webpages
- Mean session time 2:20
- 76% new visitor / 24% returning visitor





User recruitment



● Organic Search ● Direct ● Referral ● Social ● Anders

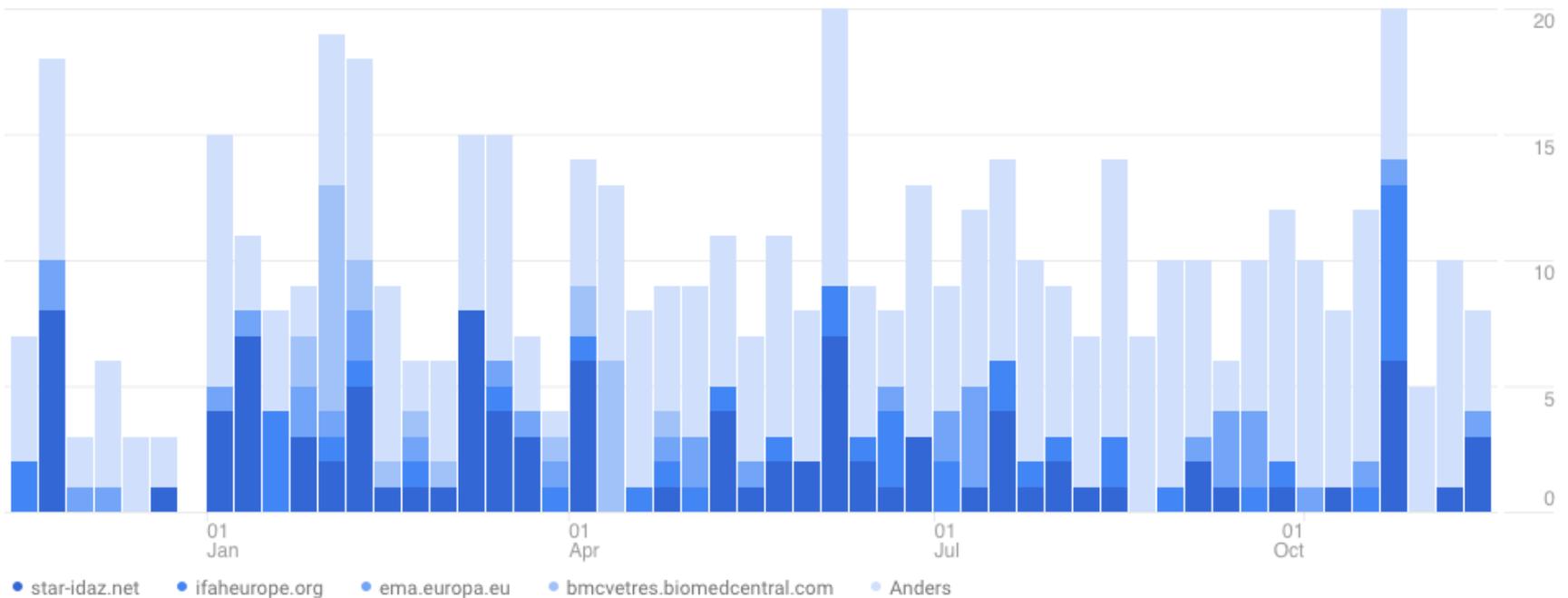
● Search engine

● Direct

● Referral

● Social media

Referrals



● Star-Idaz.net

● Animalhealtheurope.eu

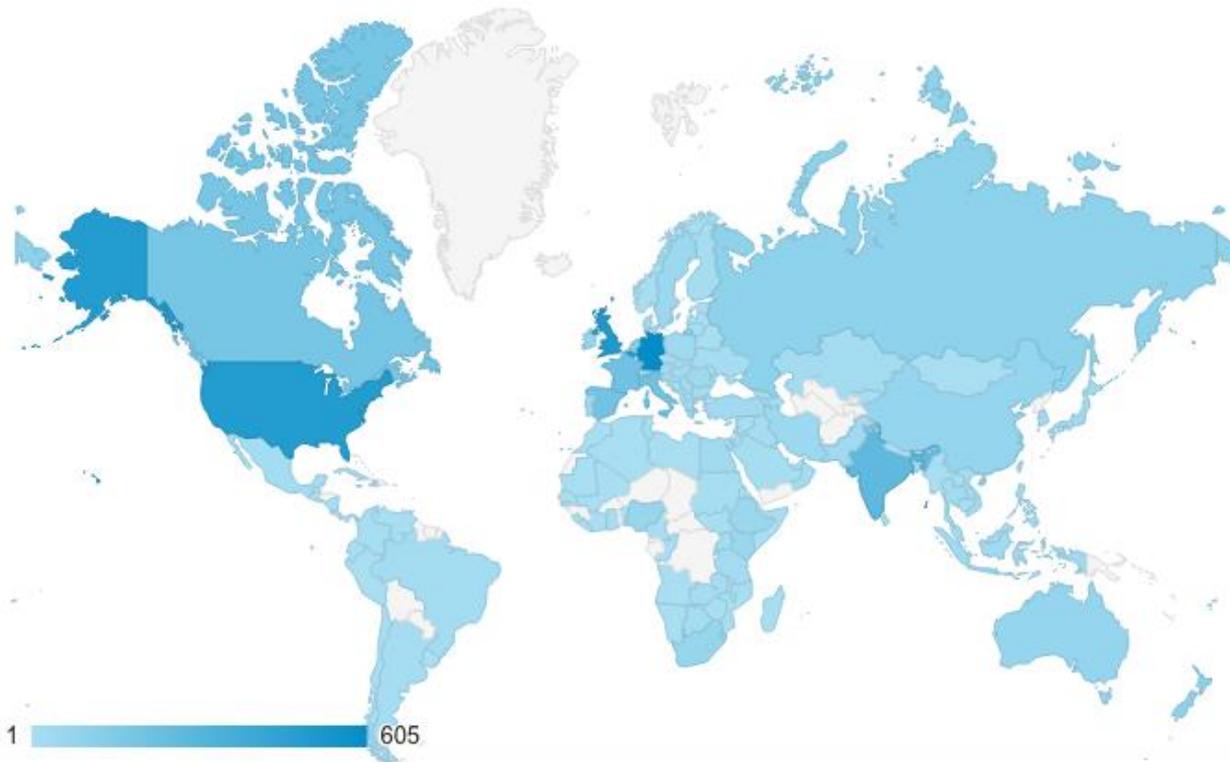
● Ema.europa.eu

● BMCvetres.biomedcentral.com

Which pages do users visit?

Page	Page displays
Homepage	2866
Diseases	2514
About DISCONTTOOLS	997
Working groups	867
Create Report	572
About the disease database	521
ASF	351
Search	324
LSD	272
Mycoplasma bovis	249

Where are the users? (1)



Where are the users? (2)

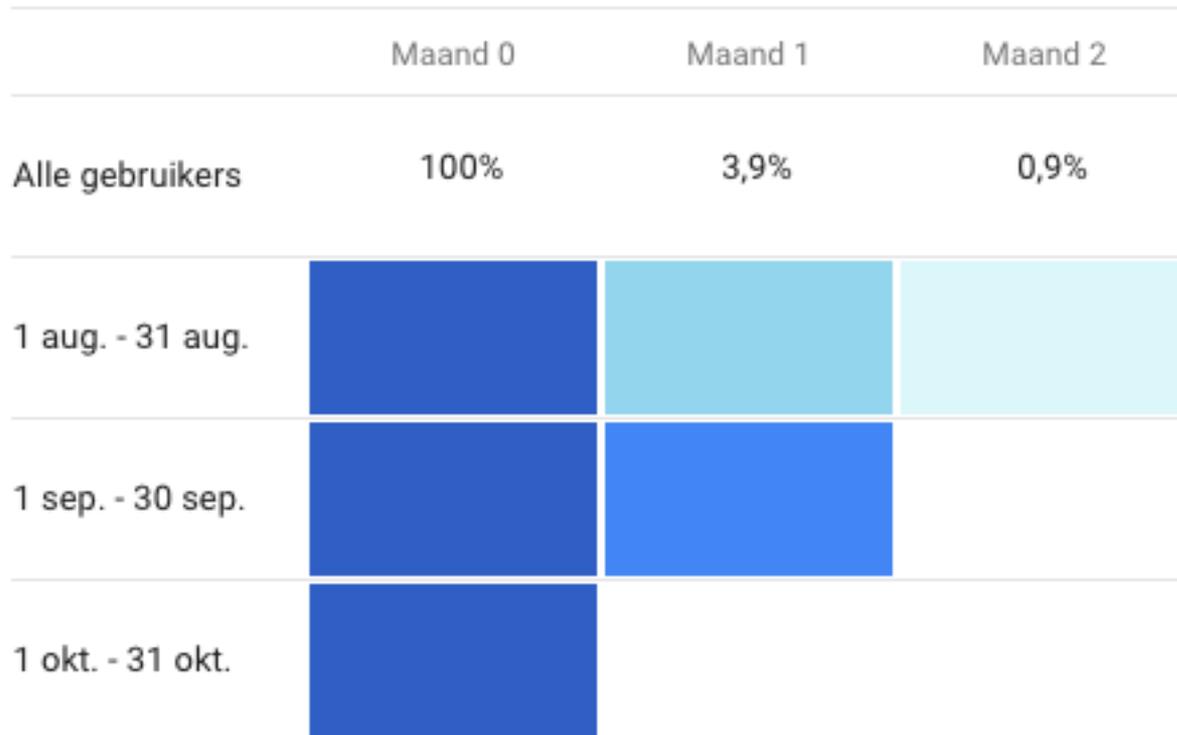
1.	 Germany	605 (11,28%)
2.	 Belgium	521 (9,72%)
3.	 United Kingdom	507 (9,46%)
4.	 United States	495 (9,23%)
5.	 India	271 (5,05%)
6.	 France	211 (3,94%)
7.	 Italy	210 (3,92%)
8.	 Spain	203 (3,79%)
9.	 Canada	183 (3,41%)
10.	 Netherlands	107 (2,00%)



Who are the users?

- EuroImmun (Labordiagnostica)
- DEFRA
- Ghent University
- Agriculture & Agrifood Canada
- EFSA
- Merck and co.
- USDA office
- Wageningen University
- Instituto Nacional de Investigacion
- Universidad Complutense de Madrid
- Friedrich Loeffler Institut
- INRA
- Boehringer Ingelheim Pharmaceuticals
- Swiss Federal Government
- European Commission

How well do you retain users?



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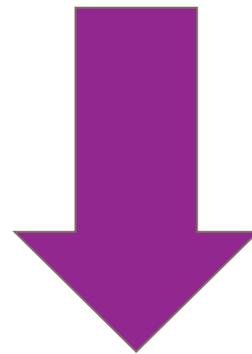
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Dissemination

1. DISCONTTOOLS target audiences?
2. What can DISCONTTOOLS offer?
3. COMMUNICATION CHANNELS



BUDGET

Action points
&
Communication plan

Dissemination

1. **DISCONTTOOLS target audiences:**
 - Who are they?
 - How to reach them?
2. **What can DISCONTTOOLS offer to its key audiences?**
 - Key messages?
3. **COMMUNICATION CHANNELS**
 - Website
 - Referral websites
 - Leaflet,
 - Conference presentations
 - Event, ...

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Updated diseases (last PMB)

ASF	SVD	Orthopox	Tryps
Nematodes	CCHF	Parapox	CSF
FMD	RVF	WNF	Anthrax
E. coli	BSE	Coccidiosis	SA mastitis
BTB	CBPP	Swine PP	Hepatitis E
Campylobacter	Chlamydia	Swine Myco	BRSV
AI	Myco bovis	PCV2	

Diseases in progress (1)

Disease	EG leader	EG established	Remark
Liver fluke	Yes	Yes	Ready for submission to PMB
Crypto	Yes	Yes	Ready for submission to PMB
Varroa	Yes	Yes	Meeting?
BVD	Yes	Yes	Ready for submission to PMB
BTV	Yes	Yes	End of 2017
Q-fever	Yes	Yes	End of 2017
Theileria	Yes	Yes	End of 2017
Nipah	Yes	Yes	End of 2017
PPR	Yes	Yes	End of 2017

Proposed expert group composition – Salmonella

Antonia Ricci	IZS Venezia, OIE Ref lab
Pietro Antonelli	IZS Venezia, OIE Ref Lab
Anne Brisabois	ANSES
Laetitia Bonifait	ANSES
Felix Ponsa	Elanco

Proposed expert group composition – Digital dermatitis

Karin Orsel	University of Calgary, Canada
Herman Barkema	University of Calgary, Canada
P. Plummer	Iowa state University College of Veterinary Medicine, USA
J. Shearer	Iowa state University College of Veterinary Medicine, USA
Jeroen De Buck	University of Calgary, Canada
S.D. Carter	University of Liverpool, UK
R. Guatteo	INRA, France

Proposed expert group composition – SRLV

Sergio Rosati	University of Turin, Italy
Giuseppe Bertoni	University of Bern, Switzerland
Ramsés Reina	Instituto de Agrobiotecnología, UPNA-CSIC-Gob, Spain
Michael P. Heaton	USDA, USA
Lynn M. Herrmann-Hoesing	Washington State University, USA
Ana Paula Ravazzolo	Universidade Federal do Rio Grande do Sul, Brasil



New diseases?

- Coccidiosis (non-poultry)
- Toxoplasmosis



Copyright agreement

- New copyright and license agreement for contributing authors (See printout).

Communication activities

- Contribution CWG AHW Workshop Brussels
- Presentation CWG: 30 Nov 2017
- Presentation EAEVE: 1 June 2018
- DISCONTTOOLS Supplement in *Transboundary & Emerging Diseases*

DISCONTTOOLS supplement

Edwin Claerebout Johannes Charlier	Mind the gaps in research on gastrointestinal nematodes of farmed ruminants and pigs
Herman Barkema	Knowledge gaps that hamper prevention and control of Mycobacterium avium subspecies paratuberculosis infection
Marisa Arias José Sanchez-Vizcaino	Gaps in African swine fever: analysis and priorities
Pascal Rainard	Knowledge gaps and research priorities in Staphylococcus aureus mastitis control
Paul Becher Volker Moennig	Epidemiology, diagnosis and control of classical swine fever: recent developments and future challenges
Diane Newell Roberto La Ragione	Enterohaemorrhagic and other Shiga toxin producing Escherichia coli (STEC): where are we now regarding diagnostics and control strategies?
Ingrid Hansson	Campylobacteriosis – Tools for control and diagnosis
Roger Ayling	The Mycoplasma bovis Enigma - Overview of Global Status and Research Needs
Karin Orsel	Missing pieces of the puzzle to effectively control Digital Dermatitis
Ruth Zadoks	An Update on Environmental Mastitis – Challenging Perceptions
Dominiek Maes	Update on Mycoplasma hyopneumoniae infections in pigs: knowledge gaps for improved disease control
Isabel Hennig-Pauka	Update on swine Actinobacillus pleuropneumoniae- knowledge, gaps and challenges
Wim van der Poel	Knowledge gaps and research priorities in the prevention and control of Hepatitis E virus infection
Diana Williams	Fasciola and fasciolosis in ruminants in Europe – identifying research needs.
Marion Simmons	Discontools: Identifying gaps in controlling bovine spongiform encephalopathy

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Thank you for attending!

www.discontools.eu

